

What's Hot?

MAKE EVERY ROOM A LIVING ROOM

With focus being put back on spending more time at home with friends and family, it's time to rethink what our living room is meant to be, and put "living" back into this space! Over the years many people have set aside this room solely for the purpose of formal entertaining. Regardless of the size of your home, this room is a significant piece of real estate to only use once or twice a year. Do you recall as a child going in to someone's living room and being instructed, "Don't touch anything!" Let us show you today's version of how to live in this room through the use of color selection, elegant yet functional furniture and accessories, and proper furniture placement. There is no excuse not to make every day a special occasion by using your living room and making all who enter feel special and important (and yes, let them touch!)



What's Not?

D-I-Y (DO IT YOURSELF)

True story: A good friend recently undertook a DIY project to update her master bathroom. She called me for advice the other night because DIY was beginning to cost her dearly! Let me explain that my friend and her husband are intelligent people and over the years have accomplished some DIY projects with good results. However, too many times people don't realize that while DIY appears easy on television (remember, it looks easy for a reason!), DIY doesn't always work in real life! My friend has now been without the use of her largest bathroom for 3 weeks, has incurred \$150 in restock fees for returned fixtures that did not fit and has now called in a professional to finish the job. While we applaud the spirit it takes to attempt one of these DIY projects, we do ask that the next time you consider undertaking a home improvement or decorating project, come in and talk to us first. We promise that we can provide you with good, sound advice, not just a sales pitch.



DESIGNER TIP

Always scale up, never down, when choosing furnishings and accessories for a room. When in doubt, make it bigger, not smaller. A small room will always appear grand if you place fewer large pieces in the area, vs cluttering with too many small items. Consider this advice for the holiday season for everything from tree decorations to table settings. Your space will appear cleaner and beloved objects will shine brighter when there is definition and purpose to your setting.

What's In?

HAVING OPTIONS

Whether it's stock options or simply options when we shop, the discerning buyer should insist on more choices. While it does take time and effort to maneuver your way through a maze of selections, in the end it can make the difference between being satisfied and being in love with what you've chosen. Having options when selecting a sofa can take you from cookie-cutter style to high style based on the choices you make. For example,

Option 1: Do you prefer a rolled arm or a square arm? Option 2: What type of fill do you find most comfortable? Option 3: How many pillows would you like to have? Option 4: What color and fabric selections would you like to see, and do these selections need to coordinate with other items already in the space? These are just a few of the decisions that await you when you choose to exercise your options. Stop in to The Blind Side Home Furnishings and let us help you make the most of your options.



What's Out?

SAME OLD - SAME OLD

Let's take a look at the positive sides of a downward economy. Across the board, manufacturers and vendors have had to become even more creative in order to satisfy the consumer who wants more for less. In other words, same-old, same-old just doesn't cut it any more. As a result, these companies have taken measures to add freshness to their products, taking their game to a higher level. Make this work for you and consider making this the time to update your home. Let us show you how to make the best choices for your budget. As consumers figure out how to do more with less, here again is proof that less *can* be more.



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MEET OUR DESIGN TEAM

Our talented team of design professionals and staff are committed to excellence in all areas of our business. We will execute your project from concept to completion with the end result being interiors that exceed your expectations.