

What's Hot?



DETAILS THAT DEFINE

Table lamps, mirrors and screens are defining details that can be easily added to a space. Table lamps possess the ability to add instant impact through the amount of light they cast, as well as any unique features found on the base or shade. Choosing the right lamp can be positively illuminating! "Mirror, mirror on the wall, who is the fairest of them all?" [You] can take an ordinary mirror and make it extraordinary simply by selecting an appropriately sized mirror with a unique frame or unusual details that can add drama to your space. Also, know that mirrors placed on ceilings above chandeliers can help to reflect and cast light throughout the room. A mirror has come to be much more than just a "looking glass", it provides light, air and space to a room. Screens (or room dividers) can soften areas of a room all while defining spaces and maintaining an openness in the space. Get down to details to define your space and give yourself a foundation for self-expression!

What's Not?

ASSIGNING LABELS

Over the years certain misconceptions have attached themselves to home furnishings. Without meaning to, you may have assigned a label or stereotype that is hard to break (but you can!) Consider these: the color gray, the term luxury, and what interior design means to you. All three of these may not really be what you think! The color gray sometimes acts as a chameleon - depending on what shade you use, you can go from subtle to stunning in an instant. The dictionary defines gray as *dull, dreary, or dismal*. To the contrary, over the years, gray has proven to be one of the most exciting hues in design. Next, the term luxury no longer symbolizes something with a high price, but rather refers to private luxuries experienced in the way we live. If your home is intimate and you surround yourself with things that you love, you live in luxury. Finally, the value of interior design has no limits and is more about creating an extraordinary experience than it is about over priced indulgences. It is about attention to detail not being an extra, but rather a necessity. There is no price tag for creativity - it is an art. By putting aside preconceived notions, we can open our minds, our hearts, and our homes to endless possibilities. Finally, a quote from John Maynard Keynes (1883-1946), "The biggest problem is not to let people accept new ideas, but to let them forget the old ones."



DESIGNER TIP

"Have nothing in your house that you do not know to be useful, or believe to be beautiful." William Morris. We all have our own idea of what beauty is. Ultimately we should look for products that possess both beauty and usefulness. Visit The Blind Side Home Furnishings and we guarantee that you will find products with form and function all in one location! Visit our showroom for our "Fairest of Them All" Mirror Event - April 13 through 17. Please call with questions or for directions.

ALL ITEMS SHOWN CAN BE PURCHASED THROUGH THE BLIND SIDE HOME FURNISHINGS

What's In?

THERE'S NO PLACE LIKE HOME

In a time of great economic uncertainty, it is paramount that we keep an optimistic outlook! Now is the time to create our personal oasis or safehaven from all that's happening in the world within our homes. Addition of color in our homes can help to add vibrance and warmth. Suggestions would range from varied shades of yellow, exemplifying warmth and nurturing qualities of the sun, shades of blue from light sky blue and spa colors to rich, night sky blue. Purple or shades of plum are luxurious and inspired by precious gems found in nature, and would make a great replacement for the color red in a dining room. Bright colors in general will be important in 2009. Remember, colors can speak loudly or offer a whisper of accent...you decide!



What's Out?

LOCATION, LOCATION, LOCATION

Think about all the small businesses tucked away on little side streets throughout our Pittsburgh neighborhoods. It is not always the *location* of the business that takes you there, rather it is the *consistency* of service and products that really make the difference. As consumers, we have come to realize that it is the personal touch and feeling that our business is special that draws us to these establishments. More often than not, you will find that small businesses offer greater customer care and appreciation, as well as unique and quality products. Having been in business for over 20 years in the community of Verona, The Blind Side adheres to one message of consistency, great customer service, attention to detail and products that offer consumers the highest in quality and interior designs that are unlike any other. This spring get out and explore all the treasures that await you in your community and those that surround you.



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MEET OUR DESIGN TEAM

Our talented team of design professionals and staff are committed to excellence in all areas of our business. We will execute your project from concept to completion with the end result being interiors that exceed your expectations.